



(the “Integrated Community Sustainability Plan”)



**Background:** myPG, Prince George’s integrated community sustainability plan (ICSP) was completed through the support of many engaged citizens and community partner organizations, coordinated through the City of Prince George in partnership with the University of British Columbia. The community engagement process had two focus areas: develop a sustainability plan and experiment with new and innovative communications and engagement tools.

From October 2009 to January 2010, community members provided their goals for the sustainable future of the community. Strategies to reach the goals were developed through a series of workshops with organizations and local experts powered by the youthful energy of UNBC students throughout January, February and March of 2010. The draft plan was reviewed by the community in April, and the final plan was approved by City Council in June 2010. As a result of this process, myPG created strong community partnerships, which was made evident during the June myPG Council meeting in presentations by the Lheidli T’enneh First Nation, Northern Health Authority, UNBC, School District 57, Chamber of Commerce, Fraser Basin Council, Canfor, CUPE and others.

**Implementation:** The first steps toward implementing the ICSP-myPG, are underway with “Prince George 2.0”: advancing the City’s communication and engagement practices from successes learned and test-driven in the myPG process, Council’s approval of social, economic and environmental sustainability strategies, and the Official Community Plan update. The future success of our community, and realization of the goals for a better future expressed by the community in the myPG plan development, is dependent on the leadership of progressive organizations and individuals in the community. The City of Prince George will work with myPG partner organizations and engaged citizens that supported the myPG plan development, to realize the future envisioned by the community.

**The fundamental goal of sustainability is to encourage communication and coordinate resources within our community to work toward a better future, a future we all would like for our community.**

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