



# Vision

## Our Vision of Prince George in 2040

As BC's northern capital, Prince George is a model for sustainable Canadian cities. The local environment is healthy, supporting a robust economy and an enviable quality of life for residents. Everyone has housing they can afford, good food on the table, and a strong, supportive network of friends and co-workers. Built on regional assets, the economy is strong and stable. A vibrant downtown, great community, affordable lifestyle, and spectacular natural setting are Prince George's greatest strengths.

## From Vision to Action

myPG is a process to help Prince George realize a sustainable future. The City is coordinating the first step, development of a long term plan. This plan is:

- Community-wide: the whole community working together to achieve our common goals
- Long term (with short, medium and long term goals) looking 30 to 50 years from now
- Action oriented leading to a immediate and long term action

# Introduction

Prince George has many assets and is working hard to improve its quality of life, maintain a healthy environment, and ensure a prosperous future. Sustainability planning is an opportunity to build on our assets and existing efforts. Key outcomes of the planning process are:

- Improved alignment of the entire community's efforts behind a shared vision of a sustainable future;
- Identification of strategies that cost-effectively achieve many goals at once;
- A foundation for further collaboration and advocacy in the community; and
- A set of projects we can act now and over time.

This "Integrated Community Sustainability Plan" (ICSP) captures the results of extensive public and stakeholder engagement aimed to create a vision of the long-term future of Prince George and to outline what we need to do now to achieve the vision. It is the first step in the long-term "myPG" process of becoming a sustainable community.